

## SPONSORSHIP APPLICATION

Contact Full Name : \_\_\_\_\_

Telephone: \_\_\_\_\_

Email address: \_\_\_\_\_

Business Name: \_\_\_\_\_

Business Address: \_\_\_\_\_

\_\_\_\_\_

Promotion Type (Circle): Back Cover Gold Silver Bronze

Please return along with your advertisement, your business card, and cheque or money order (Payable to: HOCKEY SPORTS FESTS STP) to:

Hockey Sports Fests

5 Loradean Cr.

Kingston, ON, K7K 6X9

Thank you in advance for your contribution!

Armand St-Pierre,  
Director of the KAHC  
info@adulthockeyclassic.com



KAHC PROGRAM/BOOKLET  
Invista Multiplex Centre, Kingston, On  
29 April-1 May 2011



SPONSORSHIP PROGRAM  
Info & Details

*"Your Customers Will Love Your Involvement!"*

*"A Great Way to Enhance Your Company's Exposure"*

## Subject: KAHC 2011 Sponsorship Invitation

The Kingston Adult Hockey Classic (KAHC), held in Kingston, ON, is an adult hockey tournament for amateur hockey players. The tournament brings together men and women in the following age groups: 20+ to 60.

Your consideration to sponsor this on-of-a-kind event will be appreciated by your community!

We are highly confident that KAHC will continue to grow and develop into one of the most prestigious adult hockey tournaments in North America. With your help, KAHC will be able to flourish and generate positive benefits for Kingston's business community.



Teams from different regions will participate at the KAHC

If you have a business you'd like to promote, or if you just want to contribute to the life of the sports community, becoming a KAHC Sponsor will allow you to do just that!

The support of generous sponsors like yourself will help push such an event together. We offer various sponsorship programs described in the next page. The tournament program will be distributed throughout the event to all teams and patrons. This will not only be a great way for you to promote your business, but you will be facilitating the development of many local athletes through competitive sport. This experience will help to shape the sports future of this community and will continue to pay dividends for the local community.

**"Join our team of sponsors to offer a wonderful journey to adult players visiting Kingston, ON. You will not regret it! Thank You!"**

Please complete the last page of the attached form and return it along with your advertisement.

Should you have any questions, please email us at [info@adulthockeyclassic.com](mailto:info@adulthockeyclassic.com)

Sponsorship web site area:  
[www.adulthockeyclassic.com/supporters.php](http://www.adulthockeyclassic.com/supporters.php)

*"Your help will make this annual event a success! Become a business partner and affiliate your company with KAHC's success!"*

## FACTS about the April KAHC Weekend

- ⇒ More than 45 teams involved
- ⇒ Over 400 players
- ⇒ 3 days of activities
- ⇒ Located in beautiful Kingston garnished with everything from fine dining, bars, retailers, etc.

## PROMOTION TYPE & FORMAT

**Full Back Cover of the program: \$ 1000** (only 1 main sponsor)

### Gold KIYHF Sponsors - \$ 750

- 1 Full Page in our KAHC tournament program distributed to all parents
- Business Banner displayed in the Multiplex Sports Centre if any
- Business Logo posted on the KAHC web site
- Business promotion in our sponsorship web site area & short description/promotion of your business in our tournament program
- Daily announcements/promotion of the sponsor during the event
- Free distribution of your business flyer during the event

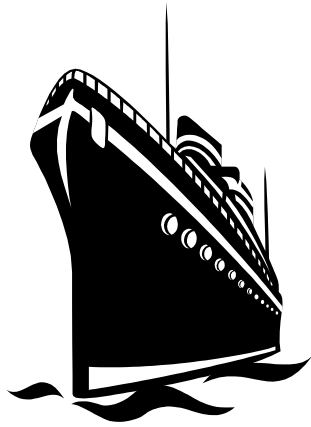
### SILVER KAHC Sponsors - \$ 500

- Half Page format in our KAHC tournament program distributed to all parents
- Business Logo posted on the KAHC Sponsors Web page & short description/promotion of your business in our tournament program
- Business Logo posted on the KAHC web site
- Daily announcements/promotion of the sponsor during the event

### BRONZE KAHC Sponsors - \$ 350

- Quarter Page format in our KAHC tournament program distributed to all parents
- Business Logo posted on the KAHC Sponsors Web page & short description/promotion of our business in our tournament program

Also, you could be a supporter of this event by providing food, spots items, beverages, or other items that we offer during our event or draw for charities organization. Thank you!



*Describe the characteristics of the business*

### 1 Full Page Sponsor

Use this space to tell our fans about your business, product or services. This text will *fully describe* the characteristics of the business and tell the reader what you can offer them.

Display on the left-hand-side a logo picture of the business.

*List your hours, the location and Web site address of business.*



KAHC  
2011

Tel: 613-326-xxxx

### Half Page Sponsor

Use this space to tell our fans about your business, product or services. This text should *briefly describe* the characteristics of the business and tell the reader what you can offer them.

**Your Business Logo Banner**

### Quarter Page Sponsor

- Name of the business
- Location address of the business
- Telephone and Business Hrs.

**Your Business Logo Banner**

### Quarter Page Sponsor

- Name of the business
- Location address of the business
- Telephone and Business Hrs.

**Your Business Logo Banner**